

CORPORATE SPONSORSHIP & BRAND PARTNERSHIP



BEATS TO RAP ON

MEDIA KIT 2025

Intro

BeatsToRapOn is the fastest-growing ecosystem in Hip-Hop, Rap, Trap, Afrobeat, R&B, and Reggae —connecting artists, producers, DJs, and fans worldwide. Built by creators for creators, we deliver high-intent audiences and real outcomes through AI-powered tools (AI Reel Maker, AI Stem Splitter, AI Mastering), a vibrant Creators Network, and culture-shaping events and digital experiences.

This sponsorship deck outlines the unique value of partnering with BeatsToRapOn—and how your brand can leverage our platform to drive engagement, visibility, and measurable growth across the scenes that move the world.



WHY

Partner with BeatsToRapOn?

Unrivaled Culture Velocity

The fastest-growing ecosystem in Hip-Hop, Rap, Trap, Afrobeat, R&B, and Reggae—where new sounds break first and creators gather daily.

Premium, High-Intent Audience

Artists, producers, DJs, and trendsetters who come to make, share, and discover—an audience primed for action, not just impressions.

Multi-Platform + In-Product Reach

Web, social, email, podcast, and events—plus native placements inside our AI tools (AI Reel Maker, AI Stem Splitter, AI Mastering) where creation and conversion happen.

Exclusive Content & Storytelling

Co-created reels and challenges, artist spotlights, editorial features, and tutorials—with brand-integrated overlays, templates, and CTAs.

Strategic, Performance Partnerships

Outcome-driven programs aligned to your goals—content → creation → share → conversion—backed by real-time analytics, A/B testing, and measurable lift.

A woman with long dark hair, wearing a shiny, metallic-looking jacket and matching shorts, stands in a dark, futuristic hallway. She is wearing tall, black, high-heeled boots. The hallway is illuminated by several bright, vertical light beams that create a dramatic, high-contrast effect. The floor is dark and reflective, showing the light beams and the woman's silhouette. The overall atmosphere is mysterious and high-tech.

Sponsorship Opportunities

Digital & Social Media Sponsorship

Sponsored content, editorial integrations, and branded storytelling.

Social media amplification across BeatsToRapOn Platform

Digital advertising across website and newsletters.



Content & Editorial Sponsorship

Native advertising and brand-aligned feature stories.

Video sponsorships, branded documentaries, and podcast integrations.

White-labeled editorial content and co-branded storytelling.



Custom Marketing Campaigns

Tailored campaigns designed to meet brand objectives.

Cross-promotions with the Creators Network, In App
Messaging & emails

Data-driven strategies for targeted audience
engagement.

Target Audience

BeatsToRapOn reaches a diverse and influential audience across multiple demographics:

Millennials & Gen Z (18-45 years old)

Trendsetters in music, fashion, and entertainment.

High Net Worth Individuals (HNWIs): Premium lifestyle consumers and investors.

Industry Leaders & Decision-Makers: Executives, media professionals, and tastemakers.





Fast Growing Market Size

318K+
PAGE VIEWS

80K+
UNIQUE VISITORS (UVs)

30K+
MONTHLY TOOL USE

17K+
MONTHLY UNIQUES

8K+
ARTISTS & CREATORS

1K+
ACROSS SOCIALS

A man with a beard and braided hair is sitting in a dark, ornate chair. He is wearing a dark suit jacket with gold embroidery on the lapels and cuffs, a white shirt, and a large gold chain with a cross pendant. He is also wearing a gold watch on his left wrist and a gold bracelet on his right wrist. A vintage-style microphone is positioned to his right. The background is a blurred cityscape at night with warm and cool lighting. The text "Partnership Levels" is overlaid in the center in a large, white, sans-serif font.

Partnership Levels

PLATINUM PARTNER

\$50,000

Maximum visibility + premium access.

- Exclusive naming rights on flagship campaigns (e.g., annual BeatsToRapOn Artist Leaderboard Awards).
- Prime logo placement across all high-traffic surfaces (website, AI tools, events).
- Branded content integration inside tutorials, challenges, and sponsored educational series.
- Priority access to artist collaborations + influencer partnerships within the network.
- Custom experiential activations (virtual concerts, community meetups, artist showcases).
- Comprehensive campaign package with reporting + optimization.





GOLD PARTNER

\$25,000

Exclusive naming rights + high visibility.

- Co-branding on key content series (e.g., “Powered by [Brand]” on AI Reel videos).
- Feature placements in editorial, blog, and longform cultural journalism.
- Social media collaborations including sponsored posts, branded reel templates, and influencer tie-ins.
- Premium ad space across website, tools, and weekly email newsletter.
- Event sponsorship rights (virtual showcases, freestyle battles, release listening sessions).
- Audience insights + reporting on campaign performance.

SILVER PARTNER

\$15,000

Customized sponsorship opportunities with focused exposure.

- Sponsorship of specific AI tools (e.g., AI Reel Maker challenge of the month).
- Branded content opportunities, including editorial features, artist spotlights, or playlist sponsorships.
- Select digital advertising placements across website + email campaigns.
- Brand presence in community challenges and leaderboards.
- Opportunity to co-host exclusive online events, live streams, or artist Q&As.





SUPPORTING PARTNER

\$9,000

Entry-level sponsorship with select branding benefits.

- Logo placement on BeatsToRapOn website, events page, and creator dashboards.
- Inclusion in sponsorship acknowledgments during digital campaigns and AI tool tutorials.
- Access to select ad placements inside high-traffic tool flows (AI Reel Maker, AI Mastering, AI Stem Splitter).
- Participation in community-driven initiatives (monthly artist challenges, leaderboards).
- Invitation to BeatsToRapOn sponsor networking events.

MEDIA RATES

- Digital CPM: \$3 – \$5
- Sponsored Blog Article: \$1,000 – \$2,500
- Homepage Takeover (1 day): \$2,500 – \$4,000
- Sponsored Reel Overlay Template: \$500 – \$1,500
- Newsletter Feature: \$400 – \$1,000
- DM Platform Messages to Users: \$200 - \$1,000
- Featured Within One Weekly Email: \$200
- Sponsored Feature Above All Tools (7 days): \$2,000 - \$4,000
- Sponsored Feature Above A Single Tool (7 days): \$500 - \$2,000

All packages include Social Posts

NEXT STEPS

We would love to explore how we can craft a bespoke partnership that aligns with your brand's goals and marketing strategy.

THANK YOU

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